



# Blue Circle 5K & 10K Run/Walk November 6, 2021, 9 a.m.



**Race Location:**  
The Mandalay Banquet & Event Center  
2700 E. River Rd. Moraine, Ohio 45439

**Presented by Diabetes Dayton**  
An Agency of LifeCare Alliance  
2555 S. Dixie Dr. Suite 112  
Dayton, Ohio 45409

## 2021 Sponsorship Levels & Benefits

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000	SUPPORTER \$500	FRIEND \$250
■ Ongoing recognition level with all Diabetes Dayton promotional materials produced during the year — includes web link to sponsor website from Diabetes Dayton	✓					
■ Company logo on medal ribbon & t-shirt	✓					
■ Recognition on all print/digital promotional materials for the Blue Circle Run/Walk	✓	✓				
■ Recognition in thank-you advertisement in local print / online media following the Blue Circle Run/Walk	✓	✓				
■ Promotional materials included in race bag	✓	✓				
■ Number of included participant registrations and event t-shirts	10	5	2			
■ Sponsor-provided signage displayed during event	✓	✓				
■ Web link to company from Diabetes Dayton's website during November (Diabetes month)	✓	✓				
■ Company name listed on event T-shirt	✓	✓	✓			
■ Recognition on Diabetes Dayton Blue Circle Run/Walk website for the event	✓	✓	✓	✓	✓	✓
<b>Sponsor Deadlines</b>	<b>Sept. 30</b>	<b>Sept. 30</b>	<b>Sept. 30</b>	<b>Oct. 15</b>	<b>Oct. 15</b>	<b>Oct. 15</b>

### Sponsorship Commitment *(Please complete the fields below and return to Diabetes Dayton.)*

We commit to a sponsorship of Diabetes Dayton's Annual Blue Circle Run/Walk at the level selected below.

Platinum Sponsor..... \$5,000    Company/Organization Name \_\_\_\_\_  
 Gold Sponsor ..... \$2,500    Contact Person \_\_\_\_\_  
 Silver Sponsor ..... \$1,500    Phone \_\_\_\_\_ Email Address \_\_\_\_\_  
 Bronze Sponsor ..... \$1,000  
 Supporter ..... \$500    Authorized Signature/Date \_\_\_\_\_  
 Friend ..... \$250

*Sponsorship packages may be purchased online at [www.lifecarealliance.org/donate/bluecirclesponsor/](http://www.lifecarealliance.org/donate/bluecirclesponsor/).*

**For additional information or to confirm your sponsorship, please contact:**

**Susan McGovern**, Director  
smcgovern@diabetesdayton.org  
Phone 937-220-6611 Fax 937-224-0240

**Traci Douglas**, Development Associate  
tdouglas@diabetesdayton.org  
Phone 937-739-6262 Fax 937-224-0240